



CORE PRINCIPLES

- Every team member is an important asset. Never abandon a teammate in need.
- Act Ethically, Honestly, Responsibly and with Integrity as you conduct your business
- Respect and Trust each other in actions and words: associates, tenants, vendors, investors and clients
- Don't Make Promises You Can't Keep; Do everything possible to keep your commitments
- Admit mistakes early and find a way to make up for them
- Commit to personal development
- Communicate potential problems early – **NO SURPRISES**
- Consistently work to build the reputation of the Company
- Provide Extra Value; Don't just do the minimum that is required.
- Be loyal to the Team
- Improve and Follow Company Procedures